

Lazzar





Our History

Established in 1986 in the city of Guadalajara, the company operated under its own brand and quickly grew to become a leader in the national textile industry, distributing products to Mexico's largest retailers. When the economic crisis struck the country in 1994, the company shifted its focus to the thriving export sector due to the challenging conditions within Mexico's domestic market.

In 1999, the management team identified an emerging market opportunity in the executive and industrial uniform manufacturing sector. Despite significant competition at the time, Lazzar leveraged vertical integration and partnered with top distributors and sales representatives to position itself as the highest-quality player in the industry. Since then, Lazzar has achieved consistent double-digit annual growth.

Today, Lazzar S.A. de C.V. is a leader in the textile industry, with an annual production capacity of 3.5 million garments distributed throughout Mexico and the United States market, particularly serving the Hispanic community.

We operate with a solid structure and an international presence, with 52 branches across Mexico and 13 in the United States, allowing us to provide comprehensive coverage and service to our clients in both countries.



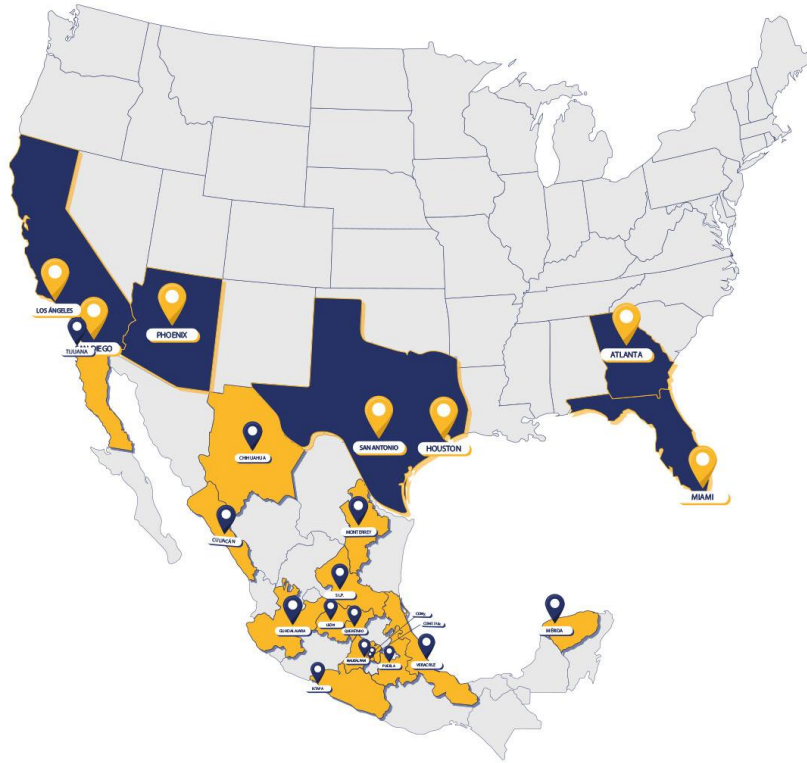


Our Facilities

With 15,000 m² at our Distribution Center, we are able to maintain an inventory of 500,000 garments, ensuring immediate availability of the highest-quality products. Our team of 1,500 employees is dedicated to delivering customized, high-durability uniform solutions, always committed to excellence and customer satisfaction.



International Operations





Our Clients

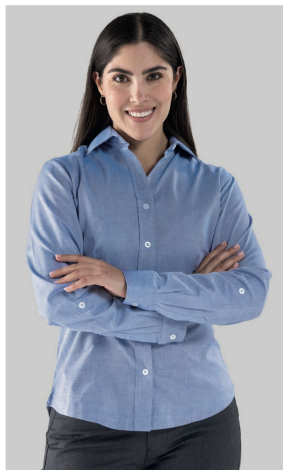
We currently serve more than 30,000 clients, and every day more companies choose Lazzar. Our client retention rate is 85% over a two-year period.





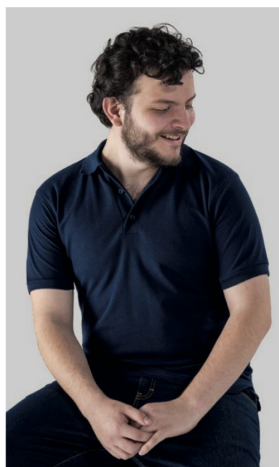
Our Best Sellers

All Lazzar uniforms are crafted with high-quality materials that ensure comfort and durability. However, some models have become customer favorites due to their design and craftsmanship.



Oxford Thai Shirts and Blouses

Breathable comfort
you'll feel from day
one.



Piqué Polo Shirt

Style, consistency,
and brand
projection in every
detail.



Bolivia Jacket

Distinctive design
that elevates your
team's presence.



Dress Pants

An executive cut
that projects
professionalism.



What We Stand For



HONESTY

We always take care of our clients by telling them the truth. We never offer gifts to buyers nor accept any form of corruption.



RESPECT

We strive for fairness and justice, respecting, listening to, and supporting everyone in our environment.



TRUST

Everyone involved with Lazzar — manufacturing centers, employees, national and international suppliers — knows that we will always support them and work as a team to achieve shared success.



RESPONSIBILITY

We focus on delivering excellent results and take ownership to ensure that each person fulfills their responsibilities within the company.



COMMITMENT

Lazzar has a strong commitment to its clients, employees, city, state, and the environment, so that we can grow together while maintaining a high standard of quality.



LOYALTY

We are loyal to the company and the brand, always protecting it by delivering the very best we can offer to our clients.



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